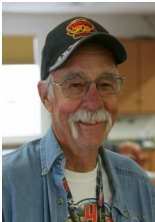




President: Jim Wells 541-660-1964 / Vice President: Ron Cook 541-956-8683 /  
Treasurer: Glenn Dean 541-471-7016 / Show Chair: Kathy Simmons 541-592-6609 /  
Secretary: Paul Pauliot/ Newsletter: Joy Westberg

## Cruising News *Special Edition* March 2021

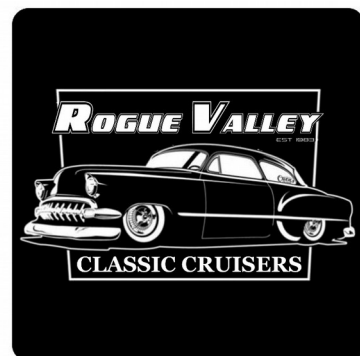
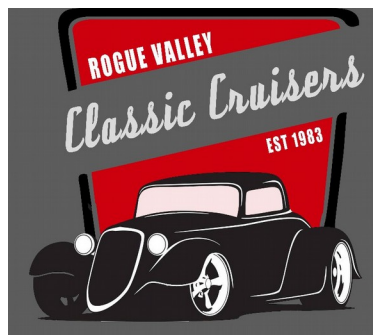


*We're revvin' up and ready to go this spring!*

Hello fellow RVCC members. It was great to see so many of you in person at the Club meeting on March 14. I'm looking forward to things getting somewhat back to normal so we can get together more as a Club, *and* enjoy our classic cars at car shows and cruises. I hope to see many of you at these events this summer. And don't forget that we are looking forward to hosting the Fabulous 50's Charity Car Show this year. If you haven't signed up to help work at this show, and would like to, please contact Kathy Simmons or me to volunteer. We can still use more help. Hope you all take the time to enjoy our beautiful Southern Oregon spring weather. Best, Jim

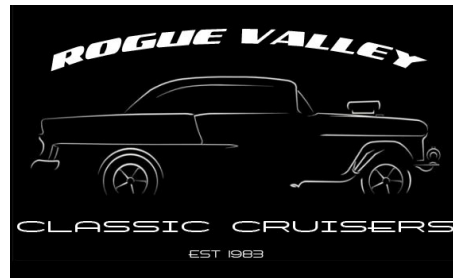
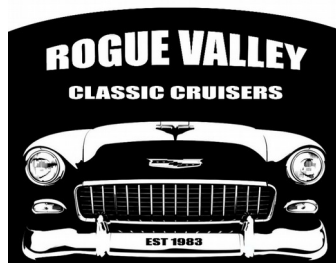
### *Help us choose our new RVCC logo*

As with any organization, the logo for our club is critically important in telling the public who we are and why we exist. By showing it prominently on t-shirts, banners, and at car shows, we'll reinforce to the community that we are not only passionate about classic cars but also that we are giving our profits to deserving youth-oriented charities in our community. To these ends, we've already received many great idea/designs from Alex Oliva, Steve Helvik, and other club members. Please let me know what you think of these. We welcome any ideas/designs *YOU* may have as well. *See below and on the next page some of the many ideas already suggested. The deadline for submitting additional ideas is Sunday April 11, our next meeting.*



*More logo ideas on next page . . .*

(cont.) Logo ideas . . .



And as you peruse the above, please consider the following criteria:

- simple, uncluttered, and clearly shows who we are as a club
- is readable when displayed small or large (small on decals and t-shirt fronts or large on banners)
- is readable in color or black/white

*And these ideas for a “tagline” that will accompany the logo:*

Your suggestions are welcome here as well. The tagline will not only speak to our enjoyment of cars but also to our focus on giving to the community. Suggestions so far include:

- Driven through cars and giving.
- Classic cars are our passion. Giving is our reward.
- Car power for our community.
- Cruising to support our community.
- Classic car livin’--community driven.

***Please submit your logo and tagline ideas to Jim Wells by not later than Sunday, April 11.***

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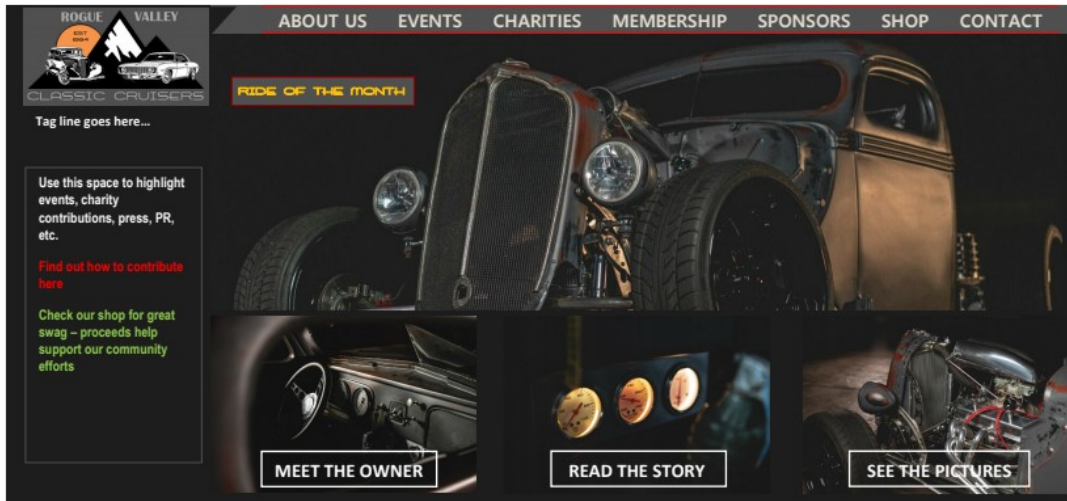
***Update on our Anniversary Dinner . . . not possible for April***

Kathy Simmons has checked with Taprock and unfortunately the 25-person maximum is still in place and will likely continue into April. Therefore, we are probably going to have to move the dinner plans back to May or June. We’ll keep you updated.

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## Also in the works . . . a newer, interactive website

We are in the process of revamping our website to make it more user friendly. Alex Oliva has given us a wonderful template for the home page to review and bounce ideas off of. See below. Let's discuss *YOUR* website ideas at our April 11 Club meeting. Thanks so much Alex for your creativity and support:



### FRONT PAGE:

Special things in left box – Ride of month or last show winners on front page spread - story/pictures in uniform web page style

ABOUT US	EVENTS	CHARITIES	MEMBERSHIP	SPONSORS	SHOP	CONTACT
Who we are	Event calendar w/ links	Who we support	Benefits of joining	Who our sponsors are	We should sell club t-shirts, hats, mugs, plaques, etc.	How to get in touch with us
What we do	Past event archives	What they do	How to join	Their bio/story	Our shirts can have top sponsors on them somewhere (side patches?)	Who to contact for what etc.
Our charitable contributions	Event pictures	Their bio	Registration form	Pictures with our Pres		
Our org chart	Picture gallery can be here as well	Their contact info	Our member login	Their contact info		
Bios with car pics		Well placed logos that adhere to our website look and feel	Member login has our minutes and any special member news	Well placed logos that adhere to our website look and feel		

## Upcoming cruises and events

### Friday nights at Udders Ice Cream, 6 pm

Cruise to Udders for ice cream and car chit/chat! Meet us there at 6 pm: 1893 NE 7<sup>th</sup> Street in the Diamond Home Improvement parking lot.

### Medford Cars and Coffee . . . every Saturday morn

Join us to socialize and enjoy the cars: Location: Southern Oregon Orthopedics, behind the Starbucks at 2676 E. Barnett Road (across from Asante Hospital in Medford) 8 am to 9:30 am every Saturday.  
<https://medfordcarsncoffee.com/>

## *Meeting Minutes, Sunday, March 14, 2021*

### **Meeting called to order by Jim Wells at 4:05 pm:**

Jim welcomed new member Jan Powell. Jan has a 2020 Tacoma which she says is getting older every day. Returning member Sharon Allen has a 1966 Coronet Convertible. Welcome back, Sharon. We've missed you.

**Vice President's report:** Ron Cook will be stepping down as Vice President so the position will be open. Volunteer or nominate a candidate. We'll be voting on the office at our April 11 Club meeting.

**Fab 50s Car Show update:** Kathy Simmons announced that we will be having a car show this year. The firm dates are July 23 and 24th. Evergreen Bank has already committed to buying 100 T-Shirts. We really need members to step up and help put this wonderful event on. Not only is this a great show but it makes it possible for RVCC to donate to charitable groups within our community. Please volunteer. Help is needed with parking, T-shirt sales, raffle items (various items donated by club members & business organizations). Would you like to be the Raffle team leader, the position is open. All volunteers get a free Fabulous 50's T-shirt, coffee & donuts and personal pride in helping in our community.

**New Club logo:** A special Board meeting was held on March 11 to discuss a new logo and tag line/slogan. Contact Jim Wells for information or submission of your ideas by April 11.

**Old Business:** Should we start having Pot Luck dinners at our regular meetings again? Be ready to voice your opinion at the April 11 Club meeting.

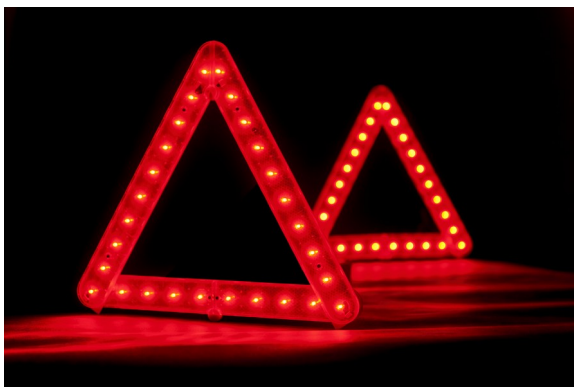
**50-50 drawing:** Lucky Ken Beatty won the pot (again).

**Adjournment:** Kathy Simmons made a motion to adjourn the meeting, Kimberly Lusenhop seconded the motion. The meeting was adjourned at 4:58 p.m.

**Next meeting:** April 11 at the Fruitdale Grange at 4 p.m. No potluck yet.

*What has wheels and flies? (A garbage truck)*

*Minutes respectfully submitted by Paul Pauliot*



### ***Emergency road safety is easier with Brite Angle LED Road Safety Triangles***

Bill Warner, Sales Manager for these Safety Lights, visited our March 14 meeting to to fill us in on these convenient lights. They are visible in emergencies as distant as 300 meters (run on four AA batteries, included). They sell for \$79.50 each or \$59.00 each if we can get 10 or more Club members to purchase them for a Club discount. Contact Jim Wells if you are interested.

## March/April

### Birthdays

Joe Milder 3/2  
Ken Beatty 3/5  
Enzo Bertaglia 3/5  
Frank Hamusek 3/12  
George Troxil 3/15  
Bernice Franklin 3/16  
JW Ohler 3/20  
Bill Foutts 3/27  
Judy Caltabiano 3/29  
Tom Derryberry 3/31  
Marsha Price 4/2  
Ronald Reeg 4/3  
Joan Anderson 4/7  
Charles Price 4/12  
Barbara Stuckley 4/13  
Glenn Dean 4/14  
Steven Haney 4/14  
Thomas Tice 4/16  
Steve Helvik 4/20  
Ron Williams 4/26

## March/April

### Anniversaries

Bonnie and Ronald Reeg 3/12  
Barbara & Ed Premo 3/14  
Carolyn & Bill Hartzell 3/18  
Beth & Ron Allison 3/20  
Randee & Terry Reidy 4/2  
Kristen & Kevin Stephens 4/22



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